



Foley Fish Supply Update for the week of August 7, 2012

Summer seasonal fish are in full force as we see landings of striped bass, bluefish, local swordfish, local albacore tuna and even a few, dare we mention, tautog!

Foley Fish has launched some exciting new technology on a couple fronts – first, we kicked off Sea Trace to trace local New England fish back to the boat, area of harvest and method of harvest. You will see a QR code on your invoices for eligible species that you can use to create a QR icon that you can put on menus, on cases or in mailings for customers to scan on their smart phones. Second, we have relaunched our website with a variety of new options including cutting videos. We are committed to helping you promote local fish that will differentiate your menu offerings and support US fishermen. Please let us know if you have any questions.

Finally, the Foley School of Fish is being held September 10-12 – please let your account manager know if you would like to an invitation to attend our 3 day, ACFEI accredited program.

Here's the rundown:

Local Striped Bass: The local fishermen are enjoying a bountiful supply of Nantucket striped bass. We are seeing the majority of the fish being landed into Westport harbor. We expect the season to last through the end of this week at least. Marriott LongWharf did a spectacular striped bass buffet recently featuring both grilled striper tastings as well as a smoked striper chowder.

Cape Bluefish: Cape blues are also running well and are very affordably priced.

Block Island Swordfish: Block Island swordfish is running strong and pricing took a nice dip making it an excellent item for food cost conscious menu planners.

Georges Bank Monkfish: We are seeing monkfish from the local New Bedford trawlers as well as the short trip Point Judith boats.

Gulf of Maine Hake: Hake supply is moderate and pricing continues to be very affordable.

Atlantic Pollock: Pollock supply is good with boats from Maine, Boston and New Bedford landing fish. Pricing on Pollock is the lowest of all New England groundfish species.

Acadian Redfish: The nobska landed some stellar, larger Acadian redfish. Pricing is reasonable on reds. Seafood source just published a piece on the popularity of hand held fish items like tacos – Acadian red fillets are perfect for fish tacos or fish sandwiches.

Georges Bank Seas: The boats are landing mostly 10/20 scallops. We have been doing some interesting testing on competitor scallops which have revealed excessive moisture levels – signifying unlabeled soaking – beware low cost, “all natural” scallops .

Georges Bank Haddock: Haddock supply is tight this week. Iceland had a major holiday yesterday which had everything shut down. Canadian production on scrod haddock has gone to zero. We expect supply to improve by the end of the week.

Georges Bank Cod: We have gorgeous cod from both the Nobska and the Morue which landed in New Bedford at the start of the week. Pricing remains strong on cod due to a lack of landings.

Atlantic Halibut: We have incredible halibut from our favorite 4th generation fishing family in Nova Scotia. These fish arrive with the slime still intact – beauty fish. Fish are running 20/40lbs.

Gulf Yellowfin Tuna: Tuna supply is in good shape with both locally landed fish and fish out of the Caribbean. We are also seeing Albacore landed with the Swordfish boats.

Shellfish: Oyster selection is excellent this week – we shucked Katamas, Wellfleets, Powder Points and Onsets last Wednesday to rave reviews. We also have Cockeones, malpeques, beau soleils, pleasant bays and wiannos. Clam supply is also in good shape for all sizes of hard shell clams. The steamers are tricky due to tides this week but we are filling orders.

Georges Bank Sole: Sole supply is good this week. The Barbara Peters landed yellowtails as well as grey sole. We also sourced larger flounders.

Point Judith Fluke: We are sourcing jumbo fluke from the short trip Point Judith boats. Pricing is steady on fluke.

Wild Salmon: We are seeing both Kings and Sockeyes this week. The Kings are troll caught from California. The sockeye supply is nearing the end of the season so we are seeing some increases in pricing. Cohos are due to start in force next week.

Red & Black Grouper: We will have both Red and Black grouper from Panama this week. Pricing is steady.

Mahi: We are not seeing the local Mahi to start this week so we are pulling fish from the Panama boats. Mahi is the most affordable of the gulf fish.

Red Snapper: We will have 4/6lb red snapper through the week.

Jonah Crab: Jonah crab supply is better this week. Production today and more expected for the end of the week.

That's the rundown from Foley Fish. Please phone us with any questions or to place an order. Foley Boston 800-225-9995, Foley New Bedford 800-225-8102.